Our grant programmes

Through their partnership with us, charitable trusts have invested £785,000 and enabled 386 grants to hospices across the UK to pioneer service innovation and build the professional development of staff including:

- £291,723 through the St James’s Place grants programme to support hospice dementia projects
- £160,127 to support the professional development of 297 hospice staff
- £109,000 from the Rank Foundation to 22 hospices to support projects that enable patients to develop the skills they need to maintain independence and quality of life
- £50,000 from the CSG Charity Fund to support improvements in six hospices in Scotland.

- Celebrated the innovative work and people in hospices across the UK with the Fifth Hospice UK Awards, supported by the National Gardens Scheme (NGS).

We spent...

- £576,000 on advocating for hospice care
- £1,009,000 from corporate partners
- £1,125,000 on promoting excellence in care
- £500,000 from the National Gardens Scheme
- £2,591,000 on supporting hospice care providers
- £1,182,000 from trusts and grant giving organisations
- £466,000 from other sources including legacies
- £1,304,000 on raising funds for hospice care
- £719,000 from payroll giving
- £500,000 from the National Gardens Scheme
- £669,000 from participants in our events
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Total income...

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£785k funding awarded through 386 grants
Over 350 people took part in our challenge events – running, cycling, undertaking obstacle courses and going on adventures overseas to raise £669,000 to support the work of Hospice UK.

We supported 495 runners in the 2016 Virgin Money London Marathon to raise money for 43 hospices, and 132 cyclists from 18 hospices in the 2016 Prudential RideLondon-Surrey 100 event.

Raising awareness and working with others

• The publication of nearly 1,000 articles on ehospice to share experience, opinion and provoke the thinking of everyone engaged in hospice and palliative care. Articles included those on Brexit, fundraising controversy and changes in regulation, as well as latest thinking and new research findings attracting over 347,000 page views and 168,000 visits.

• 3,000 media hits including coverage in a range of national media outlets such as BBC Online, The Guardian, Radio 4’s Today programme, BBC News Channel and Daily Mail Online.

• 170 hospices engaged in the 2015 Hospice Care Week; with 250,000+ people receiving the message via social media, and the engagement with #HospiceCareWeek increasing by 44% from 4,500 to 7,020.

• The awareness of hundreds of thousands of employees, customers, suppliers and friends:
  » Employees at Clydesdale and Yorkshire Banks have raised an incredible £5 million for hospice care since 2008, and have directly benefited more than 100 hospices.
  » A cause related marketing campaign by the Co-op Bank ended in November 2015 and raised £81,000 to support hospice care.
  » A new partnership with Carillion involving its 20,000 UK employees will aim to raise £200,000 for hospice care.
  » Through bake sales, dress down days and other fantastic fundraising, AB InBev employees raised over £7,000 for local hospices.
  » Towergate donated more than £75,000 to Hospice UK to support the care that hospices provide.
  » We are very grateful to Paperchase and their customers for raising £17,000 for Hospice UK through sales of their Christmas cards and carrier bags.
  » Over 50,000 people visited more than 400 NGS gardens, helping to raise £500,000 for Hospice UK.
  » Employees at Airbus raised more than £76,000 for seven local hospices in the North West and Bristol, and a further £28,000 for Hospice UK.
  » We launched the new Corporate Champions Programme to give more businesses the opportunity to support hospice care.

Hospice care is rooted in communities, and an important part of our work is to make sure this continues. We cannot do this alone, and working with partners has meant:

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Prepare for significant change in the context of palliative and end of life care

- Ensured hospices are better informed and able to use national policy to influence the care people in their communities receive at the end of life, by producing briefings and guidance on key policy developments – including fundraising policy, the devolution of healthcare in England and the government’s response to the Choice Review.
- Worked with other national charities to ensure end of life care is prioritised by the governments in all four UK nations.
- Shared knowledge and expertise through publications, events and grants to build the confidence and knowledge of over 133 hospice professionals to care for people with dementia and develop the services they need.

Strengthen the connection between hospices and their local health and social care systems and their local communities

- Utilised social media to share and disseminate experience, expertise, reflections and evidence about hospice care. 400 people contributed to six Townhalls with 4,000 tweets reaching over 13 million people.
- Developed the skills and knowledge of 50 hospice communications staff and increased their communications leadership and influence.
- Reduced the bureaucratic burden for hospices by using evidence from the 2015 commissioning and contracting survey to influence change in the NHS standard contract.
- Published the report 'A low priority' highlighting the extent to which end of life care is a priority for local decision makers. Downloaded over 700 times, the report is enabling hospices to identify and work to address the gaps. The findings have been promoted in the media – Mail Online, The People, LBC Radio and Nursing Times – and by NHS Confederation to their 41,000 Twitter followers and 5,000 LinkedIn followers.
- Helped hospices to raise their profile with decision makers in England and advocated for improvements in the care people in their communities receive at the end of life, by launching a new toolkit supported by Carillion. Over 90% of members surveyed agreed the new toolkit is having a positive impact on their approach to local advocacy.
- Connected professionals and responded to 460 complex questions from health professionals about many aspects of hospice care.
- Launched Hospice IQ as a real time online peer support and resource sharing platform.
- Acted as a point of contact for members of the public and ensured they had somewhere to turn and a comprehensive response about what to do next.
- Assisted hospices to consider how best to support work experience through the publication of a new work experience guide.

Strengthen the leadership of hospice care

- Informed and built the understanding of 17 hospice boards of the changing national context of hospice care to drive the services they are able to offer.
- Worked with the Care Quality Commission to ensure the regulatory framework in England recognises the quality of hospice care, and trained their inspectors.
- Worked with Public Health England and NHS England to ensure better understanding of needs for 24/7 care, and raised confidence in the knowledge and expertise available at Hospice UK.
- Facilitated peer support and skills exchange among hospice clinical leaders, and identified some creative solutions to key workforce issues and the need for a new network for HR directors.
- Provoked hospice leaders to explore the drivers and symptoms of crisis, how to recognise early signs and what action needs to be taken to mitigate risks.
- Enhanced trustees’ understanding and application of good governance through the launching of a new Board Development Programme in partnership with CASS Business School.
- Ran a series of webinars to help hospices learn about the concepts and practices needed to develop a resilient and motivated workforce.
- Shared thinking and debated issues through a portfolio of masterclasses. 302 delegates have refreshed knowledge and benefitted from new thinking, and explored key governance issues facing hospices.
- Launched a new Strategic Leadership Programme supporting hospice leaders to navigate complex challenges of the future.

The final report from The Commission into the Future of Hospice Care identified five steps to get care right for the future and to create an environment within which hospice care will flourish. The following outline how we have led, supported and empowered hospices over the last year to take these steps.

1. Prepare for significant change in the context of palliative and end of life care

2. Strengthen the connection between hospices and their local health and social care systems and their local communities

3. Strengthen the leadership of hospice care

I’m so proud of our work with members and partners to strengthen and support a dynamic, innovative and responsive hospice sector. Together we are continually pushing the boundaries to enable hospice care to help more people in more ways.

Tracey Bleakley, Chief Executive, Hospice UK

Establish hospice care as a solution to the future challenges in palliative and end of life care

- Raised the profile of hospice care across all four UK nations in the run up to the national elections, and increased the chances of hospice care remaining a prominent issue.
- Launched a new report on the scale and reach of hospice care in Scotland.
- Ensured hospices are better placed to bid for contracts and access NHS funding by highlighting around 160 NHS contracting opportunities.
- Provoked, challenged and stimulated around 800 delegates from multi-disciplines in hospices across the UK through the 2015 conference: ‘The art and science of hospice care’.

Strengthen understanding of the contribution of hospice care

- Developed a web-based solution to help hospices to collect data on key clinical safety measures. Sharing this data is helping hospices to benchmark performance and drive improvement.
- Consulted widely and developed a framework for hospices to be research ready and active.
- Inspired 96 staff from 46 hospices to implement QMCC outcomes measures to demonstrate the difference their care makes.
- Worked with the Royal College of Nursing to promote the economic assessments undertaken by hospice nurses that are demonstrating the value and impact of their service, and showcasing the value of investing in the development of such skills.
- Raised the credibility of hospice care and evidence with new audiences through academic publications, blogs, presentations and opinion pieces on e Hospice.
- Empowered hospices to better engage with Muslim communities through the publication of the report ‘Bridging the gap – strengthening relations between hospices and Muslims of Britain’.

Hospice UK